PERFORMANCE

- Tru Blue™ Ice Melt Crystals is a formulation of sodium and magnesium chlorides, specially blended to reliably melt ice and snow faster than rock salt, even at temperatures as low as -12°F.
- Tru Blue™ Ice Melt Crystals is the perfect way to fight the effects of winter storms.

VISIBILITY

- The safety blue color coating ensures that the product is visible before and after application.
- In today’s litigious society, where the use of an ice melter in both private and public venues may be required, Tru Blue™ Ice Melt Crystals offers positive proof of performance.

ENVIRONMENTAL

- Tru Blue™ Ice Melt Crystals is formulated so that users can confidently apply the proper amount of ice melt, secure in the knowledge that its effect on the natural world is minimal.

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HOT SALT LLC

phone (413) 739.3341  fax (413) 737.5851  www.hotsaltusa.com

P.O. Box 235, West Springfield, Massachusetts 01090